

AYOOLA DESMOND IBRAHIM

Senior Creative
Designer

Contact Information

Lagos State, Nigeria

08160416180

ibrahimayoola5@gmail.com

Skills

- Graphic Design
- Photoshop
- Adobe Creative Suite
- Wordpress
- Indesign
- Web Site Development
- Javascript

Senior Graphic and Web specialist with 5+ years of experience in the management of the complete design process, from conceptualization to delivery.



Employment History

Senior Creative Designer Jan 2022 – Present

CCB Limited • Lagos

- Maintains and designs the corporate website.
- Creates interactive eLearning modules for educational clients using various Adobe programs.
- Creates a large majority of the companies graphics, whether it be for their own personal use or for our major clients.
- Responsible for all graphic design, photography, web content, layout, printing, store brochures, point of purchase material, and instore visual.
- Learned a lot about work ethic and gained a tremendous amount of experience in dealing with clients.
- Trained new hires, delegated graphics requests from executives to graphics team members acted as liaison between graphics team, executive team, clients and partners.
- Implemented graphic standards for most of the brands and streamlined art production process.
- Received great feedback for making useful suggestions for greater productivity of project deliverables.

Graphic and Web Designer Jan 2019 – Dec 2021

Taxaide Professional Services Limited • Lagos

- Designing and managing the company website
- Designing fresh bespoke websites for clients.
- Managing the company social media pages
- Creating still and motion graphics to promote companies product
- Designing weekly newsletters and monthly magazine
- Designing of banners, flyers and all print media for advert and TV Screen
- Software Development for the automation of Tax Process
- UI UX Design for new products
- Email Management for the company and its subsidiaries
- Data protection and Cyber security implementation on company products

Graphic Design Consultant Jan 2019 – Present

The Assembly Hub • Lagos

- Provide quality graphic design and illustration for internal/external communication programs, and web graphics/media for websites.
- Create graphic design and mock-ups to support the creative and marketing departments by fulfilling the brief's objectives.

- Demonstrated knowledge of design principles, practices, and methods of digital art, graphic design, and arrangement.
- Applied graphic design knowledge to designing promotional materials and logos creation for any new company product.
- Prepare and design custom layouts, graphic designs, multimedia, and instructional materials based on client requirements and visual appeal.

Graphic Designer Oct 2018 – Dec 2018

Woodford Consulting Company • Lagos

- Lead in design, development and implementation of the graphic layout and production communication
- Designing of user interface of the different website and assisting the application developer on the mobile application Interface.
- Successfully manage and coordinate graphic design projects from concept through completion.
- Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.



Education

Bachelor's Chemistry Sep 2013 – Aug 2017

University of Ilorin • Ilorin



Certifications

National Youth Service Corps

Oct 2018